

# Oracle Customer Snapshot

D.D. Williamson & Co., Inc.  
Louisville, KY  
www.caramel.com

## Industry:

Industrial Manufacturing

## Annual Revenue:

N/A

## Employees:

150

## Oracle Products & Services:

JD Edwards EnterpriseOne  
Financial Management Suite  
General Ledger  
Accounts Payable  
Accounts Receivable  
Fixed Asset Accounting  
JD Edwards EnterpriseOne Supply  
Chain Management  
Procurement and Subcontract  
Management  
Product Data Management  
Oracle Accelerate

## Oracle Partner:

Terillium, Inc.  
www.terillium.com

**“Upgrading to Oracle’s JD Edwards EnterpriseOne enabled us to have an accurate view of our global enterprise, improving our ability to make informed decisions.”** – Edie Nixon, Senior Vice President and Chief Information Officer, D.D. Williamson & Co., Inc.

## D.D. Williamson & Co., Inc. Gains Global Visibility with Upgraded Enterprise Resource Management Solution

Founded in 1865, D.D. Williamson & Co., Inc. is the leading manufacturer of caramel coloring. The company includes seven caramel operations across five continents, and all facilities are International Organization for Standardization certified. D.D. Williamson prides itself on its quality manufacturing systems which produce natural food colors that exceed product standards required by all national and global food agencies.

## Challenges

- Consolidate disparate systems across multiple locations on a single-instance solution to centralize information and provide enterprisewide visibility
- Enable the company meet technology standards and language requirements for each operating country with a single solution
- Provide a flexible, scalable solution to facilitate company growth and product diversification, and maintain competitive edge

## Solution

- Upgraded from Oracle’s JD Edwards World to JD Edwards EnterpriseOne for flexibility and scalability needed to meet the company’s sales growth and product diversification objectives
- Worked with Oracle Partner Terillium, Inc. to speed the implementation with an industry-focused, Oracle Accelerate solution, enabling D.D. Williamson to complete the upgrade within one year
- Improved data consistency and provided headquarters staff with real-time access to information for all company locations
- Improved decision-making abilities with reliable data and business intelligence capabilities
- Increased data visibility across the enterprise, improving customer targeting abilities, as well as cash and inventory management
- Supported the company’s continued expansion into new markets, including China, with multi-language capabilities
- Minimized financial risks with global currency exchange features
- Facilitated user adoption with user-friendly interface