



<http://www.morbark.com/>

## Industry

- Industrial Manufacturing

## Employees:

- 630

## Oracle Products & Services:

- JD Edwards EnterpriseOne
- Manufacturing
- Financials Management
- Distribution

**Oracle** Accelerate

**ORACLE** CERTIFIED ADVANTAGE PARTNER

## Morbark Accommodates Business Growth with Integrated Software Solution

Founded in 1957, Morbark, Inc. built its first product in a blacksmith shop and has since grown into a 1.6-million square-foot complex that manufactures high-performance heavy equipment used in the recycling and forestry industries. The company's products include tub grinders, wood hogs, mulch-coloring units, chippers, and sawmill equipment. It also offers used equipment, parts, and services.

### Challenges

- Improve logistical processes to support company growth
- Replace multiple, fragmented computer systems
- Reduce number of "handoffs" associated with the parts demand systems
- Gain visibility into load vs. capacity constraints
- Improve cost-update process and gain ability to efficiently roll up costs, enabling implementation of best practices

### Solution

- Implemented Oracle's JD Edwards EnterpriseOne Manufacturing solution to take advantage of enhancements like vendor-managed inventory, Kanban and pay-upon-consumption systems
- Consolidated multiple groups and divisions on a unified application platform—increasing efficiency and providing enhanced visibility into business data
- Created compound applications and boosted efficiency of software maintenance process
- Gained greater process flexibility and streamlined task flows
- Deployed an order entry application that is easy to use and navigate, with hot buttons for price checking and product availability
- Allowed for system modifications while staying "code current"
- Gained a scalable solution that will meet the growing needs of customers over the long term
- Integrated visual manufacturing systems into the platform
- Deployed lean manufacturing processes and streamlined transactions using the JD Edwards EnterpriseOne shop floor and inventory systems

## Here's what Morbark has to say about Terillum

■ The Terillum team has combined their extensive knowledge of JD Edwards and lean manufacturing to facilitate a successful ERP implementation in our 'build to order' manufacturing organization. Their willingness to tailor their implementation methods around our companies culture and skill sets was vital to the success of our project.

— Jim Shoemaker, Vice President of Operations